



Youth Equipped to Succeed

**A CONNECTED STUDENT  
IS A PROTECTED STUDENT.®**

We believe strongly in connecting students to positive messages and healthy relationships that will help them navigate today's youth culture pressures. Through our positive youth development programs, we equip K-12th grade students of all cultural backgrounds and socioeconomic statuses with the knowledge, attitudes, and skills they need to achieve more healthy and successful futures.



## THE ISSUE

Students today are facing significant youth culture pressures and a barrage of negative messages that generations before them never experienced. In addition, they are navigating extreme levels of isolation and loneliness brought on by COVID-19. It has been said that we don't even yet know the true ramifications this pandemic will have on an entire generation.



### ANXIETY, DEPRESSION & THOUGHTS OF SUICIDE

1 in 6 teens (14-18 years old) has created a personal suicide plan.

\*Centers for Disease Control and Prevention



### PORNOGRAPHY

The average of first exposure to pornography is 11 years old.

\*Research by the Barna Group



### BULLYING

In the US, 1 in 5 students ages 12-18 have been bullied during the school year.

\*Study by the National Center for Education Statistics



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**OUR  
IMPACT**

# OUR MISSION

Growing value and vision in youth by combating isolation and imparting hope

## YES IMPACT



**20 YEAR HISTORY**

Founded in 2002



**31 EMPLOYEES**

(and growing!)



**4.8 MILLION**

Students, parents and educators reached through resourced experiences



**43 STATES**

Our national reach

### 3 DELIVERY OPTIONS

for our programs:



In Person



Live Stream



Pre-Recorded



## PROGRAMS

### MOTIVATIONAL EXPERIENCES

Large Assemblies

Providing high-impact and purposeful messaging, each of our nationally recognized motivational speakers has their own powerful story and speaking style, allowing them to reach K-12th grade students from all walks of life. **Topics include: Overcoming Adversity, Drug & Alcohol Prevention, Academic Success, Goal Setting, Bullying Prevention, Healthy Relationships**

### WELLNESS EDUCATION

Research-Based Programs

Our incredibly qualified team of speakers deliver research-based content, putting students on a path toward optimal health. Critical topics found in today's youth culture are addressed with informative, yet motivating messages in a highly engaging format. **Topics Include: Mental Health, Relationships & Sexual Health, Drug & Alcohol Prevention, Puberty & Adolescent Development, Bullying Prevention, Technology & Social Media**

### PEER-TO-PEER MENTORING

Unique In-School Mentoring Model

This program is an entirely unique approach from any mentoring model found in today's schools. It's student-led, meaning high school upperclassmen mentor at-risk freshmen. The YES Mentor Coordinator serves as an adult trainer to help facilitate the 26-lesson *Peer Connection* program, which provides engaging learning opportunities vital to students' social-emotional needs. **Positive outcomes include: Empathy, Accountability, Communication Skills, Leadership Experience, Community Service, Positive and Healthy Relationships**

We also offer parent education and educator trainings in all student content areas, as well as online resources.

